



Online and Mobile Polling

<b>Client:</b>	National Organisation for Foetal Alcohol Syndrome
<b>Survey Name:</b>	FASD 2
<b>Date carried out:</b>	01/04/2020 - 04/05/2020
<b>Number of respondents:</b>	2000
<b>Demographics:</b>	UK Adults (Nationally Representative)



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## FASD 2

1. Which of the following do you think is the correct UK Chief Medical Officers' guidance to women who are pregnant or who think they could become pregnant?

Choice	%
Avoid drinking alcohol in the first 3 months of pregnancy and if you choose to drink have no more than 1-2 UK units once or twice a week and avoid getting drunk or binge drinking	9.00% 180
Avoid drinking alcohol in the first 3 months of pregnancy and if you choose to drink have no more than 5-6 UK units once or twice a week and avoid getting drunk or binge drinking	4.85% 97
The safest approach is not to drink alcohol at all	81.70% 1634
It is safe to drink any amount of alcohol	2.15% 43
None of the above	2.30% 46

# FASD 2 - Broken Down by Gender

Gender breakdown summary

Gender	%	Responses
Female	51.35%	1027
Male	48.65%	973

1. Which of the following do you think is the correct UK Chief Medical Officers' guidance to women who are pregnant or who think they could become pregnant?

	Female	Male
Avoid drinking alcohol in the first 3 months of pregnancy and if you choose to drink have no more than 1-2 UK units once or twice a week and avoid getting drunk or binge drinking	6.52% 67	11.61% 113
Avoid drinking alcohol in the first 3 months of pregnancy and if you choose to drink have no more than 5-6 UK units once or twice a week and avoid getting drunk or binge drinking	2.92% 30	6.89% 67
The safest approach is not to drink alcohol at all	87.83% 902	75.23% 732
It is safe to drink any amount of alcohol	0.97% 10	3.39% 33
None of the above	1.75% 18	2.88% 28

## FASD 2 - Broken Down by Age Range

### Age Range breakdown summary

Age Range	%	Responses
18-24	10.90%	218
25-34	17.05%	341
35-44	15.95%	319
45-54	18.05%	361
55+	38.05%	761

1. Which of the following do you think is the correct UK Chief Medical Officers' guidance to women who are pregnant or who think they could become pregnant?

	18-24	25-34	35-44	45-54	55+
<b>Avoid drinking alcohol in the first 3 months of pregnancy and if you choose to drink have no more than 1-2 UK units once or twice a week and avoid getting drunk or binge drinking</b>	6.42% 14	12.32% 42	12.85% 41	9.97% 36	6.18% 47
<b>Avoid drinking alcohol in the first 3 months of pregnancy and if you choose to drink have no more than 5-6 UK units once or twice a week and avoid getting drunk or binge drinking</b>	8.72% 19	7.92% 27	6.90% 22	3.32% 12	2.23% 17
<b>The safest approach is not to drink alcohol at all</b>	75.23% 164	73.31% 250	76.80% 245	82.55% 298	88.96% 677
<b>It is safe to drink any amount of alcohol</b>	4.59% 10	4.40% 15	0.94% 3	2.77% 10	0.66% 5
<b>None of the above</b>	5.05% 11	2.05% 7	2.51% 8	1.39% 5	1.97% 15

1. Which of the following do you think is the correct UK Chief Medical Officers' guidance to women who are pregnant or who think they could become pregnant?

Region breakdown summary

Region	%	Responses
East Anglia	9.05%	181
East Midlands	7.00%	140
London	13.05%	261
North East	4.05%	81
North West	10.95%	219
Northern Ireland	2.85%	57
Scotland	7.95%	159
South East	14.00%	280
South West	9.05%	181
Wales	5.00%	100
West Midlands	9.05%	181
Yorkshire and the Humber	8.00%	160

1. Which of the following do you think is the correct UK Chief Medical Officers' guidance to women who are pregnant or who think they could become pregnant?

	East Anglia	East Midlands	London	North East	North West	Northern Ireland	Scotland	South East	South West	Wales	West Midlands	Yorkshire and the Humber
Avoid drinking alcohol in the first 3 months of pregnancy and if you choose to drink have no more than 1-2 UK units once or twice a week and avoid getting drunk or binge drinking	8.84% 16	9.29% 13	12.26% 32	4.94% 4	8.22% 18	3.51% 2	10.69% 17	10% 28	6.63% 12	8% 8	7.73% 14	10% 16
Avoid drinking alcohol in the first 3 months of pregnancy and if you choose to drink have no more than 5-6 UK units once or twice a week and avoid getting drunk or binge drinking	3.87% 7	3.57% 5	10.73% 28	4.94% 4	4.11% 9	7.02% 4	4.40% 7	3.57% 10	5.52% 10	4% 4	2.21% 4	3.13% 5
The safest approach is not to drink alcohol at all	80.66% 146	84.29% 118	73.95% 193	85.19% 69	82.65% 181	85.96% 49	81.76% 130	82.86% 232	85.64% 155	83% 83	82.87% 150	80% 128
It is safe to drink any amount of alcohol	4.42% 8	0.71% 1	1.53% 4	0% 0	3.20% 7	0% 0	1.89% 3	1.79% 5	2.21% 4	3% 3	2.76% 5	1.88% 3
None of the above	2.21% 4	2.14% 3	1.53% 4	4.94% 4	1.83% 4	3.51% 2	1.26% 2	1.79% 5	0% 0	2% 2	4.42% 8	5% 8